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# India's Leading Trade Fair For

**OCTOBER  
14-16, 2025**

Bombay Exhibition Center, Mumbai

**SPONSORSHIP &  
BRANDING OPPORTUNITIES**

ifat-india.com



**IFAT**  
India

# ABOUT US

For the past 11 years IFAT India has been a key platform for professionals in water, sewage, waste, and recycling industries to exchange knowledge, network, and build partnerships. It features a comprehensive conference program where experts discuss environmental challenges, industry trends, and innovative solutions for wastewater treatment, sustainable water supply, and holistic waste management.

The event brings together domestic and international stakeholders to address critical urban challenges. It serves as a dynamic forum for exchanging insights and presenting breakthrough technologies.



# MAXIMIZE YOUR BRAND'S VISIBILITY



# SPONSORSHIP PACKAGES

## Platinum Partner

Investment

**INR 15,00,000/-** plus taxes

**Euro 18000** plus taxes

### PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Platinum Partner"** in all communications
- » Prominent logo visibility & first in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on [www.ifatindia.com](http://www.ifatindia.com) from the day of confirmation to show days
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 4 specially designed emailers on our industry database featuring your exclusive company product information and logo.
- » Corporate video on the big screen near entrance area of the hall



# Gold Partner

Investment

**INR 12,00,000/-** plus taxes

**Euro 15000** plus taxes

## PARTNER'S VISIBILITY & BENEFITS

- › Company branding to be displayed as **"Gold Partner"** in all communications
- › Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- › Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- › Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- › Exclusive banner visibility on [www.ifat-india.com](http://www.ifat-india.com) for a duration of 3 months
- › Press Release dissemination through PR agency
- › Endeavour to coordinate media interaction
- › 2 specially designed emailers on our industry database with your exclusive company product information with your company logo
- › Corporate video on the big screen near entrance area of the hall

# Silver Partner

Investment

**INR 10,50,000/-** plus taxes

**Euro 12500** plus taxes

## PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Silver Partner"** in all communications
- » Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » Opportunity to nominate 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on [www.ifat-india.com](http://www.ifat-india.com) for a duration of 3 months
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 1 specially designed emailer on our Industry database with your exclusive company product information with your company logo
- » Corporate video on the big screen near entrance area of the hall

# Country Partner

Investment

**INR 12,50,000/-** plus taxes

**Euro 15000** plus taxes

## PARTNER'S VISIBILITY & BENEFITS

- » Company branding to be displayed as **"Country Partner"** in all communications
- » Logo visibility & second position in hierarchy of all logos will be placed in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Logo inclusion in the onsite brandings in marketing collaterals related to promotion of the show like entry gates, hoardings, walkway brandings, etc.
- » 1 Speaker (CEO or MD) on session and topic mutually agreed at Forum area
- » Exclusive banner visibility on [www.ifat-india.com](http://www.ifat-india.com) for a duration of 3 months
- » Press Release dissemination through PR agency
- » Endeavour to coordinate media interaction
- » 2 specially designed emailers on our industry database with your exclusive company product information with your company logo
- » Corporate video on the big screen near entrance area of the hall

# Associate Partner

Investment

**INR 5,50,000/-** plus taxes

**Euro 6500** plus taxes

## PARTNER'S VISIBILITY & BENEFITS

- » Company name and branding to be displayed as **“Associate Partner”**
- » Logo visibility in the digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- » Banner visibility on [www.ifat-india.com](http://www.ifat-india.com)
- » Logo inclusion in electronic data mailing to our industry database



# FOCUS BRAND PARTNER

## VIP Lounge Partner

### PARTNER'S VISIBILITY & BENEFITS

- Company logo to be displayed as **"VIP Lounge Partner"** in all communications
- Branding visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- Branding option will be provided in the VIP Lounge
- Display of company literature in the VIP lounge
- Logo inclusion in electronic data mailing to our industry database

### Investment:

**INR 7,50,000/- plus taxes**

**Euro 9000 plus taxes**

## Buyer-Seller Lounge

### PARTNER'S VISIBILITY & BENEFITS

- Company logo to be displayed as **"Buyer-Seller Lounge Partner"** in all communications
- Brand visibility in the digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)
- Branding option will be provided in the Buyer-Seller Lounge
- Display of company literature in the Buyer-Seller Lounge
- Logo inclusion in electronic data mailing to our industry database

### Investment:

**INR 7,50,000/- plus taxes**

**Euro 9000 plus taxes**

# FOCUS BRAND PARTNER

## Registration Partner

### PARTNER'S VISIBILITY & BENEFITS

- Exclusive branding opportunity in the registration area
- Front panels and Back panels
- Company branding to be featured in event
- Website and link to the company website
- Leaflet on registration desk
- Company branding on T-shirt of manpower agency.
- Branding on emailer
- Branding on trade fair invite
- Branding in show catalogue
- Logo on all applicable onsite branding

### Investment:

**INR 12,50,000/- plus taxes**

**Euro 15000 plus taxes**

## Exhibitor Kit Partner

### PARTNER'S VISIBILITY & BENEFITS

- Your company Branding on Exhibitor kit which would include some customized gift set which will be distributed to all exhibitors at the trade fair
- Branding on all marketing collaterals like emailer, banners, flyers, and signage.
- Branding on event website, registration page, and social media promotions
- Complimentary access to VIP Lounge
- Exhibitor kit will include leather bag with Branding which included company brochure, badge and lanyard

### Investment:

**INR 7,50,000/- plus taxes**

**Euro 9000 plus taxes**

# FOCUS BRAND PARTNER

## Networking Dinner Partner

### PARTNER'S VISIBILITY & BENEFITS

- Keynote speech at the gala networking dinner
- Linkage on the website
- Branding on all marketing collaterals like emailer, banners, flyers, and signage.
- Branding on event website, registration page, and social media promotions
- Your company's promotional video on LED screens onsite
- Complimentary advertisement in show catalog (Digital)
- Company branding on Visitor Brochure
- Company branding in the Catalogue
- Company branding where ever applicable
- Complimentary access to VIP Lounge

**Investment:**  
**INR 25,00,000/- plus taxes**  
**Euro 30000 plus taxes**

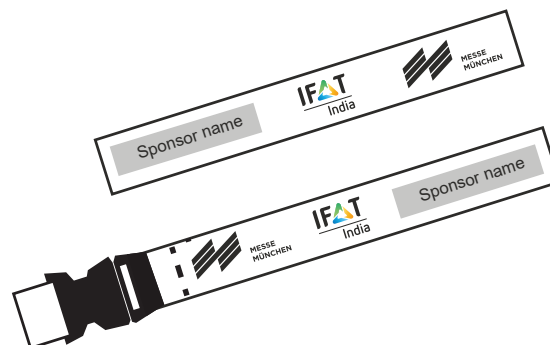
## Water Station Partner

### PARTNER'S VISIBILITY & BENEFITS

- Company name and branding to be displayed as **"Water Station Partner"**
- Exclusive branding of Company branding and name in the Water kiosk stations along with show logo which will be placed at 10-20 strategic locations. (Cost is for per location)
- branding visibility in the digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

**Investment:**  
**INR 75,000/- plus taxes**  
**Euro 900 plus taxes**

# FOCUS BRAND PARTNER



## BADGE PARTNER

- › Company name and branding to be displayed as **"Badge Partner"**
- › Exclusive branding of Company logo and name in the badges, will be given to all trade visitors at the registration (10,000 Nos.).
- › Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

### Investment:

INR 7,50,000/- plus taxes  
Euro 9000 plus taxes



## LANYARD PARTNER

- › Company name and branding to be displayed as **"Lanyard Partner"**
- › Exclusive branding of Company logo and name in the Lanyards along with the show logo, will be given to all visitors at the registration. Lanyards will be worn by visitors making company's branding a familiar one (10,000 Nos.).
- › Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

### Investment:

INR 7,50,000/- plus taxes  
Euro 9000 plus taxes



## VISITOR BAG PARTNER

(CLOTH BAG/JUTE BAG)

- › Company name and branding to be displayed as **"Visitor Bag Partner"**
- › Exclusive branding of your company logo and company name on the visitor bag at one side. The visitor bag will be given to all visitors at the registration (25,000 Nos.).
- › Brand visibility in digital media campaigns (social media promotions, emailers, visitor guide, website, etc.) and print media campaigns (Invitations, magazine advertisements, etc.)

### Investment (Cloth Bag):

INR 7,50,000/- plus taxes  
Euro 9000 plus taxes

### Investment (Jute Bag):

INR 12,50,000/- plus taxes  
Euro 15000 plus taxes

# OTHER ONSITE BRAND AWARENESS BOOSTERS



## Registration Branding

- Logo presence on the Each Panel Branding in the registration area.
- Available: 25 Nos.

### Investment:

INR 50,000/- plus taxes  
Euro 600 plus taxes



## Presentation / Video clips / at big screen near the entrance

- Location – Near the entrance of the show, the perfect eye-catcher to grab everyone attention to your company presence at the fair. An effective way to make sure everyone sees your message.
- Size : 1-3 mins. clip
- Available: 15 slots

### Investment:

INR 50,000/- plus taxes  
Euro 600 plus taxes



# OTHER ONSITE BRAND AWARENESS BOOSTERS



## Pole Buntings

- These are preferred by thousands of visitors. They are positioned at different locations towards the pathway of the hall and ensure maximum exposure for your company.

### Partner's Visibility & Benefits:

- Partners name & logo on the buntings
- Size : 2' X 5' feet
- Available: 30 nos

### Investment:

INR 30,000/- plus taxes  
Euro 400 plus taxes



## Speaker's Corner

- Address and interact with leading experts from the environmental industry as you present your cutting edge products and innovative solutions.
- Slot : 15 to 20 minutes

### Investment:

INR 60,000/- plus taxes  
Euro 750 plus taxes

## OTHER ONSITE BRAND AWARENESS BOOSTERS



### Branding at the venue

- Limited to 25 companies
- Location : Branding in the walkway of the entrance of the halls.
- Size : 10' X 20' feet
- Artwork to be provided by the company
- Available: 25 nos

### Investment:

INR 2,00,000/- plus taxes

Euro 2500 plus taxes



# OTHER ONSITE BRAND AWARENESS BOOSTERS



## Cube Banners

- Location – On the way towards the parking area and the main thoroughfares leading to the trade fair centre.
- Greets visitors from a distance
- Size : 6' X 3' feet
- Available: 20 nos.

### Investment:

INR 50,000/- plus taxes  
Euro 600 plus taxes



## Branding adjacent to Participation List/ Hall Layout (Entry)

- Location – Prime Location at the Entrance of the Halls.
- Size : 20' X 10' feet
- Company branding
- Available: 8-10 nos.

### Investment:

INR 3,00,000/- plus taxes  
Euro 3500 plus taxes

## OTHER ONSITE BRAND AWARENESS BOOSTERS



### Self Standee in VIP / & Press / Media / Food Court area

- Location – In the VIP / Press / Media center, the perfect eye-catcher for the Press / Media's attention to your company's presence at the fair. An effective way to make sure Press / Media get your message.
- Size : 06' X 03' feet
- Available: 20 nos

#### Investment:

INR 30,000/- plus taxes

Euro 400 plus taxes



### Drinking Water Partner

Water bottles with branding will be distributed to all exhibitors and visitors (Bottles should be provided by the exhibitor)

#### Investment:

INR 7,50,000/- plus taxes

Euro 9000 plus taxes

# ADVERTISING OPPORTUNITIES IN THE VISITOR GUIDE.

Ad Options	Rate (INR)	Ad Size
Back Cover	1,20,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Front Inside Cover	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Back Inside Cover	1,00,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Book Mark	1,00,000	75 mm (w) x 180 mm (h)
Double Spread/Double Page	1,00,000	302 mm (w) x 216 mm (h) (Bleed Size)   296 mm (w) x 210 mm (h) (Non-bleed Size)
1st Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
3rd Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
5th Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
7th Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
9th Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Full Page (Premium)	75,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Full Page (Regular)	65,000	154 mm (w) x 216 mm (h) (Bleed Size)   148 mm (w) x 210 mm (h) (Non-bleed Size)
Half Page	35,000	128 mm (w) x 210 mm (h)

Note: GST will be applicable and last date for placing ad in the visitor guide will be August 31<sup>st</sup>, 2025.



WORLD'S LEADING NETWORK FOR  
**ENVIRONMENTAL  
TECHNOLOGIES**

